



Alextainment

EXPERIENCE THE BRILLIANCE

31, Hazarimal Somani Marg, Fort, Mumbai 400 001
www.alexandragei.org / info@alexandragei.com / Tel. No. +91 9594972685

22nd July 2024

Dear

The Alexandra Girls' English Institution founded by a man of great vision, Manockjee Cursetjee, is in the final months of celebrating 160 years educating Girls. Mr. Cursetjee started on this worthy endeavour about the same time as his contemporary, Jyotiba Phule, launched his school for educating girls in Pune. This year has been a year of celebration, a time of reflection, thankfulness and looking to the future. It has been a year of celebration, a time of reflection, thankfulness and looking to the future.

To conclude the celebration, our school is organising 'Alextainment' - Experience the Brilliance on Tuesday 3rd September 2024, at the Sophia Bhabha Auditorium (Pedder Road). Our students will showcase their talent in a variety entertainment program.

For the event, we are raising funds through sponsorships and advertisements in our annual magazine & the 160th year souvenir, 'Footprints'. We would be grateful if you could contribute to the celebration and also spread the word to help raise funds. Attached are the details of the various sponsorship and advertisement categories.

We are grateful for your attention and thank you in anticipation of support for our school.

Yours sincerely,

Mrs. Kashmira Sarkari
Principal

Advertisement Tariff for Coloured Souvenir

Gold Sponsorship: (Eligible for name on Banner, 4 standees, Back Cover of Souvenir, 20 passes @ Rs. 2000/- each)	Rs. 5,00,000.00
Silver Sponsorship: (Eligible for 2 standees, Inside Back Cover in Souvenir, 10 passes @ Rs. 2000/- each)	Rs. 3,00,000.00
Bronze Sponsorship: (1 standee, 1 Full page in Souvenir, & 6 passes @ Rs.2000/- each)	Rs. 1,00,000.00
Standee OR Bookmark: (04 passes @ Rs. 2000/- each)	Rs. 20,000.00
Full Page: (02 passes @ Rs. 2000/- each)	Rs. 15,000.00
Half Page: (02 passes @ Rs. 1000/- each)	Rs. 10,000.00
Let's Build a Wall: (Get your name on a brick to build a wall in our souvenir)	Rs. 2,000.00

Advertisement Printable Size:

Full Page: 7 x 9 inches
Half Page: 3.5 x 9 inches

Notes:

- 1) Last date for submission of advertisements is **Tuesday 20th August 2024.**
- 2) Cheques to be drawn in favour of "The Alexandra Girls English Institution" along with copy of the PAN Card and advertisement release form.
- 3) All printing matter / material shall be provided by the advertiser in PDF /CDR format.
- 4) All amounts are inclusive of GST.

Advertisement Release Form:

To,
The Principal
The Alexandra Girls' English Institution.
31, Hazarimal Somani Marg,
Mumbai 400 001

(For office use only)	
Advt. No.	_____
Bill No.	_____
Receipt No.	_____

Respected Madam,

Please reserve space of Standee Book Mark Full Page Half Page Let's Build a Wall advertisement in your 160 year Souvenir "Footprints"

Payment Modes:

- 1) Through cheque - drawn in favour of "The Alexandra Girls English Institution"
- 2) Through NEFT - **Bank Name:** HDFC Bank Ltd. **IFSC code:** HDFC0000501
Account No. 50100339114819 **A/c. Name:** The Alexandra Girls English Institution
Type of Account: Savings

Advertisement Payment Details:

1) Cheque No. _____ dated _____ for Rs. _____ drawn on _____

2) NEFT Details: Transaction Id.: _____ Date _____

3) Rs. _____

Name of the Bank: _____

Name of Advertiser / Sponsor: _____

Address: _____

Telephone / Mobile No. _____

PAN Details: _____

Kindly find enclosed matter / artwork for printing.

Yours faithfully,

(Signature, Name & Rubber Stamp)

Advertise procured through

Name & Mobile No.: _____